

# Why use social media?

Social media is a **free** and **easy** way to help you increase sales, provide awareness of your company, communicate your offerings and promotions with your customers, and further customer relationships. The example posts and tweets below can be used to help promote the Repetitive Purchases offering.

## Still not convinced?


- Social media has become the #1 activity on the Web.
- Every second, two new members join LinkedIn.
- YouTube is the second largest search engine in the world, where 72 hours of video are uploaded every two minutes.
- 53% of people on Twitter recommend products in their tweets.
- The 1 billion members of Facebook makes it the third largest country in the world (behind China and India).

\* Source data: Socialnomics




 **Facebook and/or LinkedIn:** Cut and paste these posts to your Facebook wall or to your LinkedIn account!

- A** For the first time in a NEMA offer, TeSys™ N from Schneider Electric is available with a DC coil! Available with a 24 Vdc coil from Sizes 00 through 4. Come visit **(INSERT BRANCH NAME HERE)** and check these out today!
- B** The Schneider Electric™ TeSys N family has many benefits to meet changing market demands as well as our customers' needs. These contactors have common accessories across the entire TeSys NEMA and IEC offer! Come into **(INSERT BRANCH NAME HERE)** for all your contactor needs today!
- C** **(INSERT BRANCH NAME HERE)** offers TeSys N contactors and starters from Schneider Electric, with these great benefits:
  - Space-saving, compact footprint
  - Ability to retrofit with existing Type S or competitor NEMA products
  - Completely interchangeable AC coils
  - Replaceable contacts offered by Size 3+ contactors
  - Service and retrofit opportunities
- D** Learn more about the TeSys N from Schneider Electric by clicking here to watch this video.

 **YouTube:** Download videos from Channel Guide and share them with your customers!

- A** Learn more about the TeSys N from Schneider Electric by clicking here to watch this video.

 **Twitter:** Cut and paste these tweets to your Twitter page, all 140 characters or less.

- A** For the first time in a NEMA offer, TeSys N from Schneider Electric is available with a DC coil! Come check these out today! @SchneiderNA
- B** Schneider Electric TeSys N is available in the sizes you need, from 00 through 4 all with a 24 Vdc coil. Come in today! @SchneiderNA
- C** The Schneider Electric TeSys N family has common accessories across the entire TeSys NEMA and IEC offer. Learn more at **(INSERT BRANCH NAME HERE)** today!
- D** Did you know Schneider Electric TeSys N contactors have the ability to retrofit with existing Type S or competitor NEMA products? @SchneiderNA
- E** Learn more about the TeSys N from Schneider Electric by clicking here to watch this video @SchneiderNA

Make the most of your energy<sup>SM</sup>

**Schneider**  
 **Electric**