



YMCA

We build strong kids,
strong families, strong communities.

**MEDIA ADVISORY
PHOTO/INTERVIEW OPPORTUNITY**

Senator Johnny Isakson to Dedicate State-of-the-art Teen Center

- WHO:** Senator Johnny Isakson will be the keynote speaker at the dedication ceremony for the opening of the Teen Center and facility expansion.
- WHAT:** The official dedication of Atlanta's foremost place for teens, the J.L. Teen Center at the Ed Isakson/Alpharetta Family YMCA. Although the center will be supervised by YMCA staff, it will be completely run by teens in the surrounding community. It serves as a safe and pleasant environment for young adults. The facility will offer many programs and activities to stimulate growth and opportunity for teens.
- WHEN:** **Saturday, February 12, 2005.**
Reception: 5:30-6:15 p.m.
Formal Program: 6:15-7:00 p.m.
Isakson will speak at approximately 6:40 p.m.
- WHERE:** The Ed Isakson/Alpharetta Family YMCA
3655 Preston Ridge Road, Alpharetta, GA 30005
770-664-1220
Please visit our website for directions: iay.ymcaatlanta.org.
- KEY VISUALS:**
Teens in action throughout the center:
Running the coffee shop
Playing virtual reality games
Broadcasting the internet radio station
- BACKGROUND:**
The Alpharetta Family YMCA is named in memory of Ed Isakson. Savvy business man, he helped turn Northside Realty into Georgia's largest independently-owned real estate brokerage company. Mr. Isakson was also very active in community service, selflessly donating time and money to the many organizations and programs he founded. The Teen Center will be named after high-tech executive, Jay Levergood. He served on the Ed Isakson/Alpharetta board for many years. The Teen Center will provide several programs and activities such as: volunteer opportunities, sports and outdoor adventures, events upon teen's requests, and groups such as an investment club.
- CONTACT:** Wesley Bender, Ed Isakson/Alpharetta YMCA, 770-664-1220, 770-490-4946 or e-mail at wesb@ymcaatlanta.org.

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