



WILLIAM FREEMAN, PRESIDENT AND CEO

Bill Freeman has 20+ years of experience in the restaurant and location-based entertainment industries, and has held senior management positions with Disney Regional Entertainment, a division of The Walt Disney Company, DAKA International, former parent company of Champps Americana, and Sundance Entertainment. Prior to launching FOX Sports Grill, Freeman was CEO of Sundance Film Centers and Executive Vice President for the Sundance Group.

In his role with Disney Regional Entertainment, Freeman was Vice President and General Manager of ESPN Zone. He was responsible for the overall development and operations of the multi-unit dining and entertainment concept. Freeman also served as Chief Financial Officer for DAKA International, a specialty food retail company, where he managed the operations of more than 750 food service locations and more than 200 units, including Champps Americana and Fuddruckers. Before making the move to DAKA International, Freeman was the largest franchisee of the Fuddruckers concept.

DAVID MAINI, DIRECTOR OF CULINARY

David Maini comes to the Atlanta FOX Sports Grill with more than 20 years of culinary experience, including 10 years of executive management as a Corporate Executive Chef. Maini has worked at restaurants all over North America, including work on a cruise line and the opening of his own restaurant in 1990. He has dealt with all facets of food operation from managing high volume operations, to developing new menus and writing recipe and training manuals. This will be Maini's second restaurant opening here in Atlanta; He supervised the opening operations for Vine Restaurant, developing the concept of the restaurant and menu for Vine. Maini graduated from the Rhode Island School of Design – Culinary Arts in Providence, Rhode Island, and has received the Master Taster's Award for his excellence at Bertolini's, Chicago. His passion for food and commitment to flawless service will make the FOX Sports Grill experience a memorable one.

CHRIS PERRY, GENERAL MANAGER

Chris Perry has more than 10 years of experience working as a general manager in the restaurant industry. Prior to joining FOX Sports Grill, Perry worked for Gordon-Biersch at both the Atlanta and New Orleans stores. For the Atlanta location, Perry was brought in to turn around the troubled Atlanta brewery restaurant by training staff and creating all new menus. His success in the Atlanta store led to an assignment at a new Gordon-Biersch location opening in New Orleans. There, he was heavily involved in hiring the staff and tailoring the menu to fit with the New Orleans Cajun style.

As a general manager, Perry has a proven track record for lowering overall costs and increasing sales. As a result of his ability to improve quality and service and to elevate profits, his restaurants have received high secret shopper scores and awards such as Store of the Year several years in a row. Perry is a well-respected manager due to his hands-on style. He values working in all areas of the restaurant, side-by-side with the team, and is known as a team-builder. Perry has been very involved in the development of FOX Sports Grill's Atlanta location; his contributions include helping to develop the staff and creating innovative menu ideas.